

## **Experiment HP-9: Facial Expression Electromyograms (EMG) and Emotion**

Facial Electromyography (fEMG) refers to an EMG technique that measures muscle activity by detecting the electrical impulses that are generated by muscle fibers in the face when they contract when doing different facial expressions. It primarily focuses on two major muscle groups, the corrugator supercilli and zygomaticus major muscle groups.

Facial EMG has been studied to assess its basis as a tool for measuring emotional reactions to various stimuli. Studies have found that contraction of the corrugator muscle, which lowers the eyebrow and is involved in frowning, varies inversely with the activity of the zygomaticus muscle, which controls smiling. It is said these muscle groups are either associated with negative emotional stimuli and negative mood (corrugator) or positive emotional stimuli and positive mood (zygomaticus). Because the face is so expressive, Facial Electromyography is emerging as a more precise and sensitive method to measure changes in facial expressions than just using visual observation. Facial EMG measures minute changes in the electrical activity of facial muscles, which reflects minute muscle movements. This technique has been shown to be capable of measuring facial muscle activity to even weakly evocative emotional stimuli. Even when subjects are instructed to inhibit their emotional expression, facial EMG can still register the response.

Facial EMG has been used to distinguish and track positive and negative emotional reactions to a stimulus as it occurs. Many of these experiments have been conducted in laboratory environments using a range of stimuli, such as: still pictures, movie clips and music pieces.

Another aspect of Facial EMG is the different emotional responses shown between males and females. Analysis in a number of experiments has shown that compared to men, women reported higher feelings of pleasantness and generated significantly higher EMG ratios at the zygomatic muscle region while viewing pleasant images and women reported significantly fewer feelings of pleasantness and generated significantly higher EMG ratios at the corrugator muscle region while viewing unpleasant images. These results have demonstrated that gender plays a role in emotion expression and associated EMG responses while viewing emotion provoking photographs.

In this series of lab exercises, students will record and analyze facial EMGs using an iWorx A/D recorder while looking at a variety of images known to produce emotional responses. Students will be viewing still images, but this exercise can be extended to include both video and responses when listening to music. This lab experiment is also fully customizable to add Galvanic Skin Response and both Pulse and Heart Rate to the data collection. This will allow students to observe a wide range of parameters to support the idea that facial EMGs are a valid method for determining emotional response.

## **Experiment HP-9: Facial Expression Electromyograms (EMG) and Emotion**

### **Equipment Required**

PC or Mac Computer

IXTA data acquisition unit

USB cable

IXTA power supply

iWire-B3G ECG cable and electrode lead wires

Disposable electrodes

Alcohol swabs

***Optional Equipment:***

iWire-B3G GSR amplifier and electrodes

PT-104 Pulse plethysmograph

**IXTA Setup**

1. Place the IXTA on the bench, close to the computer.
2. Check Figure T-1-1 in the Tutorial Chapter for the location of the USB port and the power socket on the IXTA.
3. Check Figure T-1-2 in the Tutorial Chapter for a picture of the IXTA power supply.
4. Use the USB cable to connect the computer to the USB port on the rear panel of the IXTA.
5. Plug the power supply for the IXTA into the electrical outlet. Insert the plug on the end of the power supply cable into the labeled socket on the rear of the IXTA. Use the power switch to turn on the unit. Confirm that the power light is on.

**Start the Software**

1. Click on the LabScribe shortcut on the computer's desktop to open the program. If a shortcut is not available, click on the Windows Start menu, move the cursor to All Programs and then to the listing for iWorx. Select LabScribe from the iWorx submenu. The LabScribe Main window will appear as the program opens.
2. On the Main window, pull down the Settings menu and select Load Group.
3. Locate the folder that contains the settings group, IPLMv6Complete.iwxgrp. Select this group and click Open.
4. Pull down the Settings menu again. Select the FacialEMG settings file from Human Psychophysiology.
5. After a short time, LabScribe will appear on the computer screen as configured by the FacialEMG settings.
6. For your information, the settings used to configure the LabScribe software and the IXTA unit for this experiment are programmed on the Preferences Dialog window which can be viewed by selecting Preferences from the Edit menu on the LabScribe Main window.
7. Once the settings file has been loaded, click the **Experiment** button on the toolbar to open any of the following documents:
  - Appendix
  - Background
  - Labs
  - Setup (opens automatically)

**Note:** If you choose to add the Optional Channels as listed above. Use the Edit, Preferences dialog window and follow the directions later in the lab.

## EMG Cable Setup

1. Locate the iWire-B3G EMG cable and electrode lead wires ([Figure HP-9-S1](#)) in the iWorx kit.
2. Insert the connector on the end of the EMG cable into the iWire 1 channel inputs of the IXTA ([Figure HP-9-S1](#)).
3. Locate the muscles of the face over which the recording electrodes will be placed. Muscles can be located by frowning and smiling and noting the areas of the face where the muscles are tense.
4. Use an alcohol swab to clean and scrub the areas where the electrodes will be placed. Let the areas dry before attaching the electrodes.

**Note:** Connect the iWire-B3G to the IXTA prior to turning it on.



Figure HP-9-S1: The IXTA with the iWire-B3G and electrodes attached to the iWire input of the IXTA.

**Note:** You will need to trim the snap electrodes carefully so they fit close together in each of the locations. Trim them prior to removing the plastic backing.

5. Remove the plastic disk from a disposable electrode and apply it to one of the scrubbed areas. Attach an electrode to each of the other areas.
6. One pair of recording electrodes will be placed over the Corrugator supercilli muscle just above the left eyebrow.
  - The first electrode is placed above the eyebrow and directly in line with inside corner of the eye. This sensor should be placed as close to the eyebrow as possible.
  - The second sensor is placed directly next to the first sensor and to the outside of the eye.
7. The second pair of recording electrodes will be placed along the Zygomaticus major muscle

along the right cheek.

- Trace an imaginary line between the corner of the mouth and the indentation at the top of the ear. Place the first electrode directly in the center of this imaginary line.
  - Place the second electrode immediately next to the first, closer to mouth along the imaginary line.
8. The fifth electrode, used as the ground, is centered on the subject's forehead.

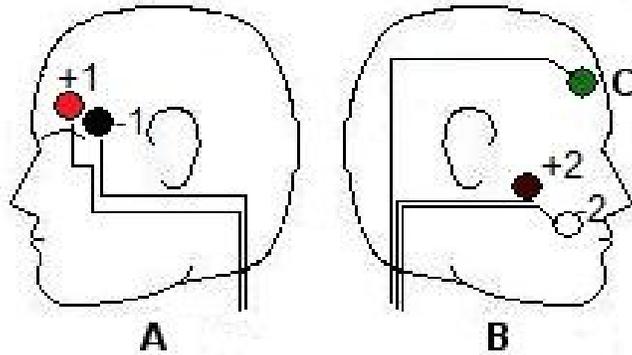


Figure HP-9-S2: The positions of the electrodes on the face for recording Facial EMGs.

9. The positions of the electrodes are as follows ([Figure HP-9-S2](#))
- The red “+1” lead is placed near the center of the left eyebrow.
  - The black “-1” lead is placed immediately to the left of the red electrode towards the outside of the eyebrow.
  - The brown “+2” lead is placed along the cheek midway between the ear and the mouth.
  - The white “-2” lead is placed adjacent to the brown electrode closer to the mouth.
  - The green “G” electrode is placed in the center of the forehead.

**Note:** The electrodes must be placed very close together, trimming them will help keep them positioned correctly.

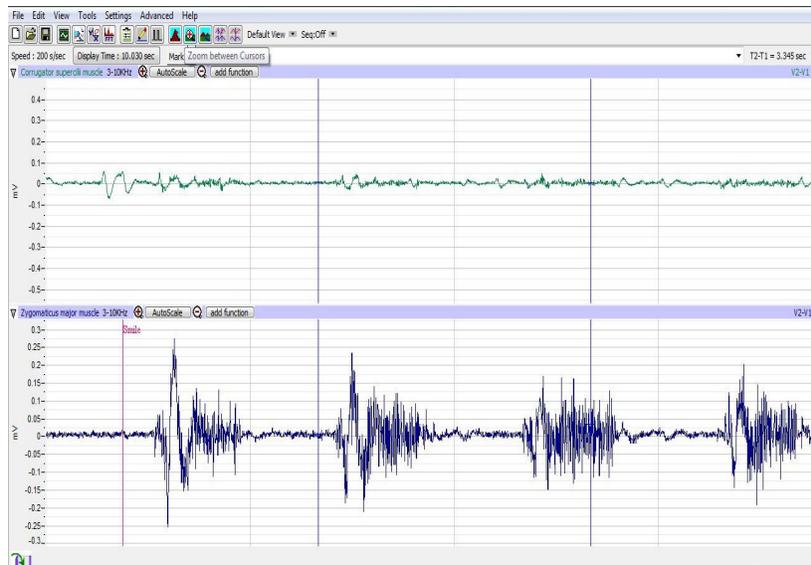
## Experiment HP-9: Facial Expression Electromyograms (EMG) and Emotion

### Exercise 1: Muscles in Face used for Smiling and Frowning

Aim: To study the EMG activity in muscles of the face that work to smile or frown.

#### Procedure

1. Instruct the subject that he or she will be doing the following during this exercise:
  - Before the recording begins, the subject will sit quietly with their mouth neither smiling nor frowning. This position is defined as the neutral position.
  - Smile widely away from the neutral position and hold this position for four seconds ([Figure HP-9-L1](#)).



*Figure HM-9-L1: Movement performed while recording from muscles of the face responsible smiling. Note that the top channel (Corrugator s.) is not active while the subject is smiling.*

- Return the mouth to the neutral position for four seconds.
  - Frown and mouth to the neutral position for at least two seconds.
  - Repeat this cycle two more times while recording.
2. Before the starting the recording, type Neutral in the Mark box to the right of the Mark button. Instruct the subject to place his or her mouth in the neutral position.
  3. Click the Record button in the upper right corner of the LabScribe Main window. Click on the Mark button to label the recording.
  4. While the subject's mouth is in the neutral position, type Smile in the Mark box. When the subject smiles, click on the Mark button to label the recording.
  5. While the subject is smiling, type Neutral in the Mark box. When the subject returns his or her mouth to the neutral position, click on the Mark button to label the recording.
  6. While the subject's mouth is in the neutral position, type Frown in the Mark box. When the subject frowns, click on the Mark button to label the recording.
  7. Repeat Steps 2 through 6 two more times.
  8. When the last cycle is completed, click the Stop button.
  9. Click AutoScale on all channels to amplify signals. The recording should be similar to [Figure HP-9-L2](#).



Figure HP-9-L2: Recording showing the movements when the subject is smiling and frowning.

10. Select Save As in the File menu, type a name for the file. Choose a destination on the computer in which to save the file, like your lab group folder. Designate the file type as \*.iwxdata. Click on the Save button to save the data file.

### Data Analysis

1. Scroll through the recording and find the section of data recorded while the subject was smiling and frowning.
2. Use the Display Time icons to adjust the Display Time of the Main window so three smile-frown cycles appear on the Main window. The three cycles can also be selected by:
  - Placing the cursors on either side of the three adjacent cycles; and
  - Clicking the Zoom between Cursors button on the LabScribe toolbar to expand the segment with the three cycles to the width of the Main window.
3. Click on the Analysis window icon in the LabScribe toolbar ([Figure HP-9-L3](#)) or select Analysis from the Windows menu to transfer the data displayed in the Main window to the Analysis window ([Figure HP-9-L4](#)).

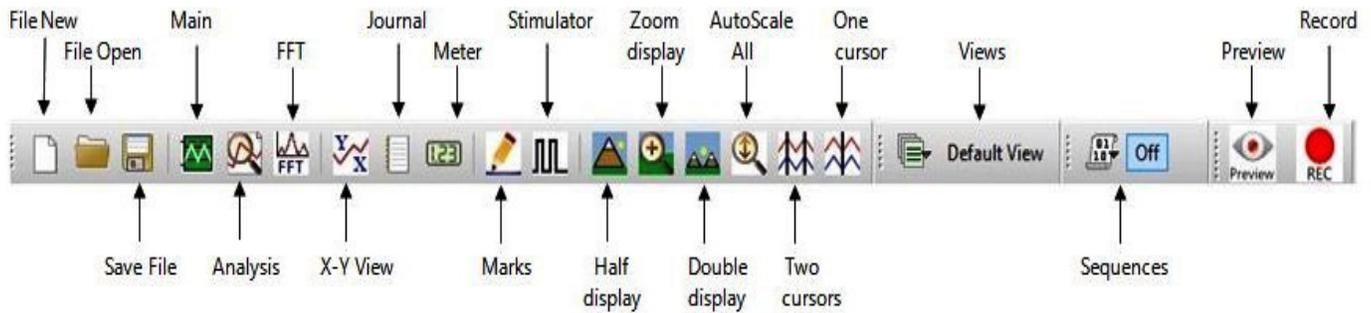


Figure HM-9-L3: The LabScribe toolbar.

4. Look at the Function Table that is above the uppermost channel displayed in the Analysis window. The mathematical functions, Abs. Int and T2-T1, should appear in this table. The values for Abs. Int and T2-T1 on each channel are seen in the table across the top margin of each channel.
5. Once the cursors are placed in the correct positions for measuring the parameters of a smile or frown, the values for the parameters can be recorded in the on-line notebook of LabScribe by typing the names and values directly into the Journal, or on a data table.
  - The functions in the channel pull-down menus of the Analysis window can also be used to enter the names and values of the parameters to the Journal. To use these functions:
  - Place the cursors at the locations used to measure the absolute areas.
6. Transfer the name of the mathematical function used to determine the absolute areas to the Journal using the Add Title to Journal function in the Zygomaticus major m. Channel pull-down menu.
7. Transfer the values for the absolute areas to the Journal using the Add All Data to Journal function in the Zygomaticus major m. Channel pull-down menu.
8. Use the mouse to click on and drag the cursors to the onset and offset of the first smile ([Figure HP-9-L4](#)). The values for Abs. Int and T2-T1 on the Zygomaticus major channel are the relative amounts of the EMG activity and the durations of the zygomaticus muscle during the smile.



Figure HM-9-L4: EMG activity from the muscles used for smiling and frowning. Cursors are placed to measure the EMG activity taking place during the first “smile” episode.

9. Use the mouse to click on and drag the cursors to the onset and offset of the first frown. The values for Abs. Int and T2-T1 on the Corrugator supercilli channel are the relative amounts of the EMG activity and the durations of the corrugator muscle during the frown.
  - The values for these parameters, listed in the table above the Corrugator supercilli channel, are the same properties from the corrugator muscle during the frown.
10. Record the values from each muscle during the first smile-frown in the Journal, or on a data table.
11. Use the mouse to move the cursors to onset and offset of the next smile. Measure and record the values for Abs. Int and T2-T1.
12. Use the mouse to move the cursors to onset and offset of the next frown. Measure and record the values for Abs. Int and T2-T1.
13. Repeat steps 10 and 11 for the last smile-frown recording.
14. Average the values for each parameter taken from the zygomaticus muscle during smiling. Find the average for each parameter from the corrugator muscle during frowning. Enter the averages for each parameter on [Table HP-9-L1](#).
15. Select Save from the File menu.

### Questions

1. Which muscle had the most EMG activity during smiling?
2. Which muscle had the most EMG activity during frowning?
3. Did the subject notice the way the muscles moved during smiling and frowning. If so, what can be commented upon about how these muscles move to accommodate smiling and frowning?

**Table HP-9-L1: Average EMG Activity and Duration during Smiling and Frowning**

	Smile Abs Int (mV)	Smile Time (sec)	Frown Abs Int (mV)	Frown Time (sec)
1				
2				
3				
Mean				

### Exercise 2: Smiling and Frowning While Looking at a Variety of Images

Aim: To study the subject's emotional response while looking at a series of images.

#### Procedure

1. Instruct the subject that he or she will be doing the following during this exercise:
  - Before the recording begins, the subject will sit quietly with their mouth neither smiling nor frowning. This position is defined as the neutral position.
  - The subject will then be shown an emotional or neutral image for a few seconds.
  - Based on the emotion felt while looking at the image - the subject will smile, frown or leave the mouth in the neutral position.

**Note:** It is important to have on hand a variety of images that express happiness, sadness, excitement, surprise, agony, etc... for the subject to view during this portion of the experiment. Neutral images, such as a single color or a blank page, will also be used.

2. Click Seq. A – this will run a sequence of 5 images to produce an emotional response.
3. Click the Record button in the upper right corner of the LabScribe Main window.
4. While the subject is sitting quietly, the images will be shown as a slide show on the main screen based on the Sequence chosen.
5. Marks will be made automatically as the images are shown.
6. Click stop after the 5<sup>th</sup> image is shown and a black square shows up on the screen for more than 2 seconds.

7. Select Save from the File menu.
8. Repeat steps 2 through 6 using Seq. B.
9. Select Save from the File menu.
10. Now choose Seq. C. This sequence will show a series of 15 images that should elicit various emotional responses.
11. Repeat the recording process and click stop at the end when a blank image is shown for more than 2 seconds.
12. Select Save from the File menu.

### ***Data Analysis***

1. Scroll through the recording and find the beginning of the section of data recorded while the subject was looking at the images.
2. Click and drag the cursors so they are placed at the onset and offset of the response to the image. Note that the mark states the name of the image
3. Click on the Analysis window icon in the LabScribe toolbar or select Analysis from the Windows menu to transfer the data displayed in the Main window to the Analysis window.
4. Look at the Function Table that is above the uppermost channel displayed in the Analysis window. The mathematical functions, Abs. Int and T2-T1, should appear in this table. The values for Abs. Int and T2-T1 on each channel are seen in the table across the top margin of each channel.
5. Measure the Abs. Int and T2-T1 value for the response to the image shown and record the values in either the Journal or on [Table HP-9-L2](#).
6. If there is no response, leave the value columns empty.
7. Scroll through the recording and repeat steps 5 and 6 for all 3 sequences and images shown.

### ***Questions***

1. Did the subject show the expected emotional response to each of the image shown?
2. If the subject did not shown the expected response, what explanation can be given for this?
3. Was there any variation in EMG activity or duration of the response based on the image? Why could this happen?
4. What reasons can you give for a lengthier response?
5. What reasons can you give for a higher or lower EMG response?



## Additional Transducer Setup for Advanced Data Collection

This lab is fully expandable to record not only EMG activity, but GSR response, and Pulse and heart rate.

To use these additional transducers, follow the directions below.

### GSR Setup

1. Locate the GSR-200 galvanic skin response amplifier or iWire-B3G, male-male DIN8 cable, and GSR electrodes in the iWorx kit.
2. Plug one end of the male-male DIN8 cable into the female DIN8 connector on the GSR-200 galvanic skin response amplifier. Plug the other end of the DIN8 cable into the Channel 4 input of the iWX/214.
3. If using the IXTA, attach the purple and orange GSR electrodes to the iWire B3G.
4. Click Edit, Preferences to open the Preferences dialog window.
  - Place a check in the box labeled GSR-Skin Conductance or in the i1 channel for GSR.
  - Click OK.

### Calibration of GSR Amplifier

1. Record data for 1 minute.
2. Click on the Stop button.
3. Set the baseline to zero:
  - Click the down arrow to the left of the GSR channel to open the Channel Menu.
  - Click Units
  - Click Set Offset ([Figure HP-9- L6](#))
  - Set the offset to 0 and check Apply to all blocks
  - Click OK.

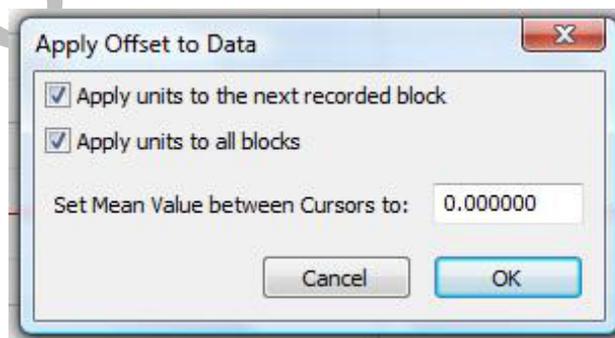


Figure HP-9-L6: Apply Offset window for setting the GSR unit to “0”.

**Note:** The GSR-200 galvanic skin response amplifier is factory calibrated so that an output of 1 Volt is equal to 5 microSiemens ( $\mu S$ ). This calibration factor is programmed into the LabScribe recording software by the GSR-A-LS2 settings file used in this experiment.

5. To check the programming of the calibration:

- Click on the arrow next to the title of the Skin Conductance Level channel to open the channel menu.
- Select Units from the channel menu and Simple from the Units submenu.
- The Simple Units Calibration window will appear with the values for the two-point calibration of the GSR-200 amplifier already entered.

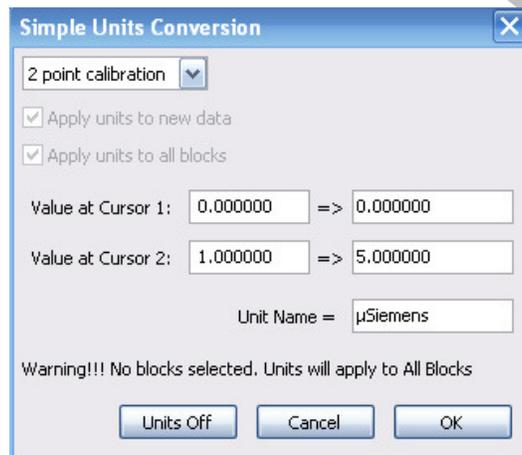


Figure HP-9-L7: Simple Units Conversion window for GSR-200 amplifier.

### Exercise 3: Tonic SCL and Habituation

**Aim:** To measure the subject's tonic skin conductance level and observe possible spontaneous skin responses.

#### Procedure

1. Select one person from your group to be the subject. Ask the subject to go to the sink, wash his or her hands with soap and water, and dry them thoroughly. Washing the hands insures that surface oils or other substances, which might lower skin conduction, are removed. Do not use alcohol to clean the fingers, alcohol dehydrates the skin.
2. Connect the GSR electrodes to the BNC connector on the GSR-200 amplifier.
3. The subject should sit with his or her back to the computer monitor. Use the subject's hand which is closer to the iWorx equipment.
4. Attach each GSR electrode to the volar surface of the distal finger segment of two non-adjacent fingers; the index and the ring fingers are the ones usually used. Attach the electrodes with the Velcro straps so that the straps are snug, but not overly tight.

5. The subject should rest his or her hand with the GSR electrodes comfortably. The GSR electrodes should be free from any extraneous pressure and the electrode cable should be hanging freely. Instruct the subject not to move the hand during the recording process; movement will introduce artifacts into the recording.
6. Two measurements are performed in this exercise:
  - Tonic Skin Conductance Level: In this measurement, the subject sits quietly for one minute as his or her tonic skin conductance level (SCL) is recorded. Any movement may cause an artifact in the recording.
  - Habituation: In this measurement, the subject's tonic skin conductance level (SCL) is recorded as he or she sits quietly and without movement. While recording the subject's SCL, ask the subject the question: Is your name, X? (where X is the subject's real name). The subject should respond: Yes. After the subject's SCL changes and then returns to the baseline, ask the subject the same question. Continue to ask this same question until the subject shows no response on three consecutive trials. Lack of a change in the subject's SCL while answering the question is considered habituation.
7. Type First Tonic SCL <Subject's Name> in the Mark box that is to the right of the Mark button.
8. Click on the Record button. Press the Enter key on the keyboard. Since the GSR amplifier was zeroed in the Calibration section of this exercise, the value displayed on the Skin Conductance Level channel is the tonic skin conductance level (SCL) of the subject (Figure HP-9-L8). This value should be between 2 and 20  $\mu$ Siemens. Record the subject's tonic SCL for one minute.

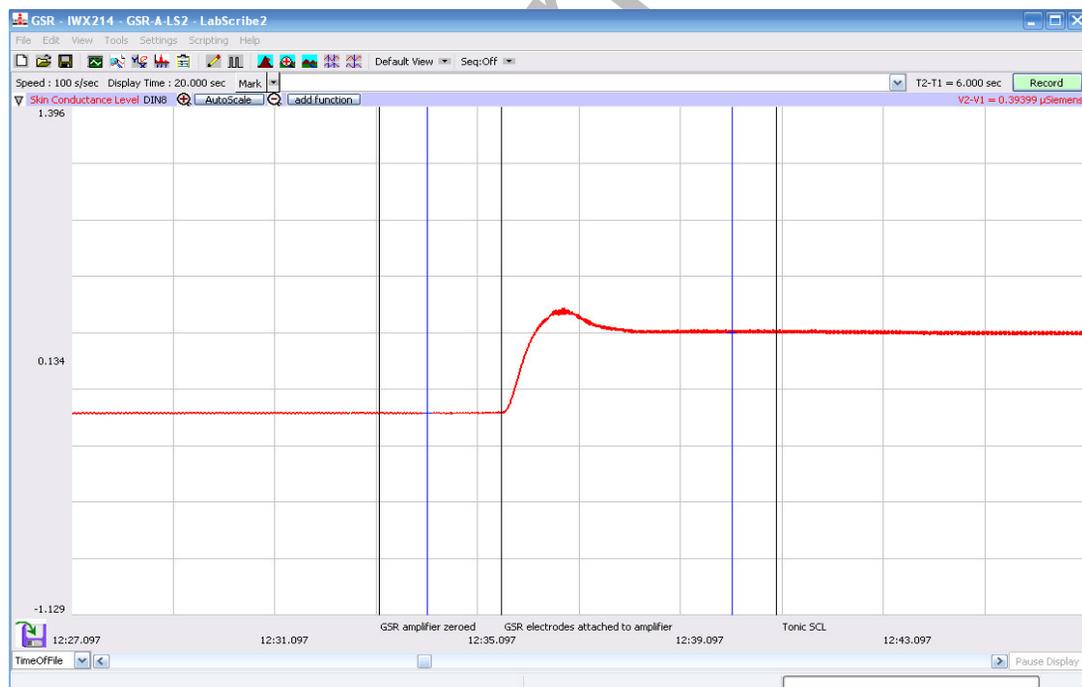
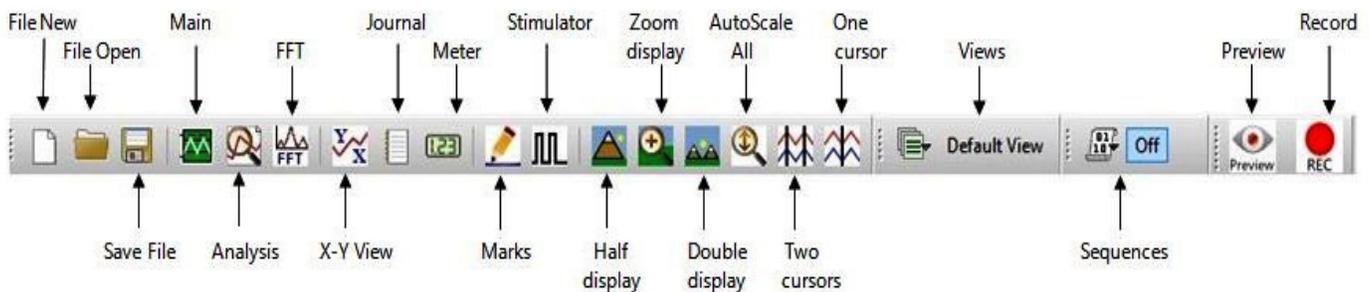


Figure HP-9-L8: The output of the GSR amplifier before and after the GSR electrodes, which are already on the fingers of the subject, were connected to the amplifier. The difference between the output of the amplifier before and after the connection of the electrodes is the tonic skin conductance level of the subject, which is 0.394 microSiemens ( $\mu$ S).

9. After recording the subject's tonic SCL, use the Offset Directions from page 4 to adjust baseline of the recording to zero.
10. Type Baseline <Subject's Name> in the Mark box and press the Enter key on the keyboard.
11. Type Is Your Name, <Subject's Name>? in the Mark box Press the Enter key on the keyboard as the subject is asked the question. Continue recording.
12. Type IYNX (Is Your Name, X?) in the Mark box. When the subject's tonic skin conductance level is response to the previous question has returned to the baseline, press the Enter key on the keyboard and ask the question again.
13. Repeat Step 11 until the subject shows no response to the question for three consecutive times. Click Stop to halt the recording.
14. Select Save As in the File menu, type a name for the file. Choose a destination on the computer in which to save the file, like your lab group folder).
15. Designate the file type as \*.iwxdata. Click on the Save button to save the data file.
16. Repeat this exercise on other subjects in your lab group.

### ***Data Analysis - Tonic Skin Conductance Level***

1. Scroll through the data file and locate the recording of the subject's tonic skin conductance level (SCL).
2. Use the Display Time icons to adjust the Display Time of the Main window to display the one minute recording of the subject's tonic SCL on the Main window. This section of data can also be selected by:
  - Placing the cursors on either side of the one minute recording of the subject's SCL, and
  - Clicking the Zoom between Cursors button on the LabScribe toolbar ([Figure HP-9-L9](#)) to expand or contract the one minute recording to the width of the Main window.
3. Click on the Analysis window icon in the toolbar or select Analysis from the Windows menu to transfer the data displayed in the Main window to the Analysis window.



*Figure HP-9-L9: The LabScribe toolbar.*

4. Look at the Function Table that is above the Skin Conductance Level channel in the Analysis window. The mathematical function, Mean, should appear in this table. The value for mean tonic skin conductance level is displayed in the table across the top margin of the Skin Conductance Level channel.
5. Once the cursors are placed in the correct positions for determining the mean tonic skin conductance level in the one minute recording, the value for the mean tonic skin conductance level can be recorded in the on-line notebook of LabScribe by typing the name and value of the parameter directly into the Journal.
6. The functions in the channel menu of the Analysis window can also be used to enter the names and values of the parameters from the recording to the Journal. To use these functions:
  - Place the cursors at the locations used to measure the mean tonic skin conductance level.
  - Transfer the name of the parameter to the Journal using the Add Title to Journal function in the Skin Conductance Level channel menu.
  - Transfer the value for the mean to the Journal using the Add Ch. Data to Journal function in the Skin Conductance Level channel menu.
7. On the Skin Conductance Level channel, use the mouse to click on and drag a cursor to the left margin of the data displayed on the Analysis window. Drag the other cursor to the right margin of the same data.
8. Record the values in the Journal using the one of the techniques described in Steps 5 or 6.
9. Enter the value for the mean tonic skin conductance level for the subject in [Table HP-9-L3](#).

### ***Data Analysis - Spontaneous Skin Conductance Responses***

1. On the one minute recording of the subject's tonic skin conductance level displayed in the Analysis window, count the number of spontaneous skin conductance responses that occurred during the one minute recording of the subject's tonic skin conductance.

**Note:** Changes in the subject's skin conduction level (SCL) which are upward deflections equal to or greater than  $0.05 \mu\text{S}$  are counted as spontaneous skin conduction responses. The SCL does not need to return to the baseline value before another response takes place.

2. Enter the number of spontaneous skin conductance responses that occurred in the one minute recording in the Journal by typing the value directly into that window.
3. Enter the number of spontaneous skin conductance responses per minute for the subject in [Table HP-9-L3](#).

**Data Analysis - Habituation**

1. Click on the Main window icon to return to viewing the data on the Main window. Scroll through the data file and locate the recording of the habituation SCL for the subject.
2. Use the Display Time icons to adjust the Display Time of the Main window to display the complete habituation period on the Main window.
3. Determine the subject's habituation score by counting the number of times the question, Is your name, <Subject's Name>? was asked before the habituation criterion was reached. Each time the question is asked is considered a trial. The habituation criterion is reached when there is no skin conductance response from the subject for three consecutive trials. For example, if the subject first shows no skin conductance response to the question in the sixth trial, and no responses in the seventh and eighth trials, the subject's habituation score is six. Typical habituation scores are between two and eight.

**Note:** Some spontaneous skin responses may occur during the habituation test. Do not count spontaneous responses in the habituation score. Only count a trial as a skin conductance response to the question when the response begins within three seconds of the question and the skin conductance change is equal to or greater than 0.05  $\mu$ S.

4. Enter the subject's habituation score in the Journal by typing the value directly into that window.
5. Enter the subject's habituation score in the table.
6. Enter the value for the tonic skin conductance level, the number of spontaneous skin responses per minute, and the habituation score for all the subjects in your group into the table. The class data will be used in Exercise 7.

**Table HP-9-L3: Tonic SCL, Spontaneous Skin Responses and Habituation**

Subject	Mean Tonic SCL ( $\mu$ S)	Spontaneous Skin Responses (Number/Minute)	Habituation Score (Trials before Habituation)

#### **Exercise 4: Skin Conductance Levels While Looking at a Variety of Images**

**Aim:** To determine the change in the skin conductance level and the peak response rise time of a subject responding to a series of images.

**Note:** This exercise should be completed in conjunction with the EMG exercise where the subject is looking at a variety of images. This will allow you to see the skin conductance change in accordance with a response to these images while the subject is also smiling, frowning or having no reaction.

#### **Procedure**

1. The same subject that performed Exercise 1 should participate in this exercise.
2. The subject will be shown a series of images with an emotional or neutral content. Instruct the subject to sit quietly and respond to these images normally.
3. Instruct the subject that he or she will be doing the following during this exercise:
  - Before the recording begins, the subject will sit quietly with their mouth neither smiling nor frowning. This position is defined as the neutral position.
  - The subject will then be shown an emotional or neutral image for a few seconds.
4. Based on the emotion felt while looking at the image - the subject will smile, frown or leave the mouth in the neutral position.
5. Click Seq. A – this will run a sequence of 5 images to produce an emotional response.
6. Click the Record button in the upper right corner of the LabScribe Main window.
7. While the subject is sitting quietly, the images will be shown as a slide show on the main screen based on the Sequence chosen.
8. Marks will be made automatically as the images are shown.
9. Click stop after the 5<sup>th</sup> image is shown and a black square shows up on the screen for more than 2 seconds.
10. Select Save from the File menu.
11. Repeat steps 2 through 6 using Seq. B.
12. Select Save from the File menu.
13. Now choose Seq. C. This sequence will show a series of 15 images that should elicit various emotional responses.
14. Repeat the recording process and click stop at the end when a blank image is shown for more than 2 seconds.
15. Select Save from the File menu.

#### **Data Analysis**

1. Scroll through the recording and find the beginning of the section of data recorded while the subject was looking at the images.
2. Click and drag the cursors so they are placed at the onset and offset of the response to the

image. Note that the mark states the name of the image

3. Click on the Analysis window icon in the LabScribe toolbar or select Analysis from the Windows menu to transfer the data displayed in the Main window to the Analysis window.
4. Look at the Function Table that is above the uppermost channel displayed in the Analysis window. The mathematical functions, Abs. Int and T2-T1, should appear in this table. The values for Abs. Int and T2-T1 on each channel are seen in the table across the top margin of each channel.
5. Measure the Abs. Int and T2-T1 value for the response to the image shown and record the values in either the Journal or on [Table HP-9-L2](#).
6. If there is no response, leave the value columns empty.
7. Scroll through the recording and repeat steps 5 and 6 for all 3 sequences and images shown.

### **Data Analysis**

1. Scroll through the data file and locate the recording of the subject's skin conductance response to the first image.
2. Use the Display Time icons to adjust the Display Time of the Main window to display the complete response to the first question on the Main window. This section of data can also be selected by:
  - Placing the cursors on either side of the subject's skin conductance response to the first question, and
  - Clicking the Zoom between Cursors button on the LabScribe toolbar to expand or contract this section of the recording to the width of the Main window.
3. Click on the Analysis window icon in the toolbar or select Analysis from the Windows menu to transfer the data displayed in the Main window to the Analysis window.
4. Look at the Function Table that is shown in the Analysis window.
  - Click Add Function, General to add the following functions to the list available: Value1, Value 2, V2-V1. Each function will need to be added individually.
  - Once the functions have been added, Abs Int, T2-T1, Value1, Value 2, and V2-V1 should appear in this table. The values for these functions are displayed in the table across the top margin of the Analysis window.
5. On the Skin Conductance Level channel, use the mouse to click on and drag a cursor to the point in the recording when the image was shown and an EMG response was seen. Drag the other cursor to peak of the subject's response to the image. The following parameters of the subject's response are measured by the functions listed in the table:
  - Baseline Skin Conductance Level, which is the skin conductance level of the subject at the time the question was asked. The value for the Value1 function on the Skin Conductance Level channel is the baseline skin conductance level.
  - Peak Response Skin Conductance Level, which is the maximum skin conductance level

of the subject in the period after the question was asked. The value for the Value2 function on the Skin Conductance Level channel is the skin conductance level of the peak response of the subject.

- Change ( $\Delta$ ) in Skin Conductance Level, which is the difference between the baseline and maximum skin conductance levels of the subject in response to the question. The value for the V2-V1 function on the Skin Conductance Level channel is the change in the skin conductance level of the subject.
  - Peak Response Rise Time, which is the time between the question being asked and the peak response of the subject to the question. The value for the T2-T1 function on the Skin Conductance Level channel is the rise time of the peak response.
6. Record the values for these functions in the Journal using the one of the techniques described in Exercise 1.
  7. Enter the values for the baseline skin conductance level, peak response SCL, change in SCL, and rise time of the peak response for the first question in [Table HP-9-L4](#).
  8. Repeat Steps 1 through 7 for the other images.

### ***Questions***

1. Did the subject show any changes in skin conductance during the different images shown?
2. How does skin conductance relate to looking at image that produce either a positive (smiling) or negative (frowning) response? Is there a difference in the type of response seen?
3. Does the subject take longer to respond to a negative or positive image? Explain your answer.



## Addition of a Pulse and Heart Rate Channel

Aim: To be able to determine changes in Pulse and Heart Rate while looking at a variety of images.

### Procedure

1. Locate the PT-104 pulse plethysmograph and plug it into Channel 3 on the iWorx 214 box or Channel A5 on the IXTA.



Figure HP-9-12: PT-104 Pulse Plethysmograph.

2. Click Edit, Preferences to open the Preferences dialog window and place a check in the box labeled Pulse.
3. Click OK.
4. On the Pulse channel now shown on the Main window, click add function:
  - Click Periodic
  - Click Rate
  - Click OK - This will add a periodic rate function to calculate heart rate from the Pulse channel.
5. Click the down arrow to the left of the Pulse channel. Click Title and change the name of the channel to Heart Rate, click OK.
6. The addition of this channel will allow you to observe changes in heart rate during the showing of the images. This will allow additional data to be collected to support any changes in the subject's emotions while viewing these images.
7. During data analysis, the addition of a Mean function in the Analysis window will allow you to see the subject's heart rate at the time the image is shown and during the emotional response.

### Questions

1. Did the subject show any changes in their heart rate while looking at the different images?
2. How does heart rate relate to looking at images that produce either a positive (smiling) or negative (frowning) response? Is there a difference in the type of response seen?
3. ***Explain what could be happening physiologically to show changes in heart rate during an emotional response.***